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TOBACCO CONTROL INITIATIVES IN BRUNEI DARUSSALAM

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Background:

Tobacco control initiatives started in the 1970s in Brunei Darussalam with the voluntary prohibition of cigarette advertising in television, radio and cinema. Since then, various administrative, legislative and financial measures have been initiated to reduce the demand and supply of tobacco products in the country.

In 2001, it was estimated that 17.4% of the population, aged 15 years and above, were smokers; 31.8% of them were male.

Brunei Darussalam ratified the WHO Framework Convention on Tobacco Control on 3 June 2004. To fulfill its obligations to the international treaty, the Tobacco Order was enforced in 2005. The new law contains provisions for the control of tobacco products (including importation, sale, licensing and labeling); smoking in specified places and specified vehicles; and the control of advertisements.

Keywords:

Tobacco control, Brunei Darussalam